

*Report on*



*Compliance Assessment Survey under COTPA  
2003 in  
Bhilwara, Rajasthan*



## Preface

India has been very conscious of the harmful effects of tobacco use, disease burden and related social and economic costs of health care. Over the period, various administrative measures were taken to prohibit tobacco smoking in public places and regulate the sale of tobacco products and their advertisements. A serious need was felt for framing a comprehensive national legislation on tobacco control, which would ensure uniform and effective enforcement of measures to achieve desired results. After detailed deliberations, the Government of India enacted The Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 in May 2003 with a view to protect public health by prohibiting smoking in public places, banning advertisements of the tobacco products, banning sale of tobacco products to minors and near educational institutions, prescribing strong health warnings including pictorial depiction on tobacco products and regulation of tar and nicotine contents of tobacco products. So if any person found smoking in public places is liable to pay a fine.

The ban on smoking at public places came into effect from 1st May 2004 and subsequently from 2<sup>nd</sup> October, 2008 and is applicable all over India. Since then a number of cities in India have gone smoke free. **In Rajasthan Jhunjhunu, Jodhpur, Ajmer, Alwar, Nagaur (City), Jalore City, Udaipur City and Pali City were declared as the smoke-free districts.** Bhilwara district has been analysed on the various parameters of COTPA and this report presents a portrait of the district that will help the Government of Rajasthan to frame a corrective strategy so that can achieve the target of making Bhilwara as a smoke free district. Looking at the Section 4 of COTPA compliance, Bhilwara district may be declared as smoke free and can be sustained through regular enforcement & monitoring.

## Contents

S. No	Particulars	Page No
1.	Executive Summary	8
2.	Introduction-Chapter -1	12
3.	Research methodology Chapter- 2	16
4.	Result and analysis of Section -4 of COTPA ACT Chapter -3	19
5.	Result and analysis of Section-5 Section 6(a) ,Section 6 (b) ,Section 7,8,9 of COTPA Act Chapter -4	30
6.	Conclusion Chapter-5	40
7.	Annexure-I	42
8.	Annexure-II	49
9.	Annexure-III	52
10.	Annexure-IV	53
11.	Annexure-V	56

## List of Tables

Table-1.1-	Prevalence of Tobacco Use in India
Table-1.2	Prevalence of Tobacco Use in Rajasthan (Source: GATS 2009:10)
Table-1.3	Population Statistics of District Bhilwara
Table- 2.1	Sampling Framework
Table- 2.2	Section wise and total sample size in Bhilwara district
Table- 3.1	Number of public places visited
Table - 3.2	City & Block-wise compliance of Section 4 –Display of signage as per COTPA in Bhilwara
Table - 3.3	City & Block wise compliance of smoking and smoking aids in Bhilwara
Table 3.4	Public Places wise presence of signage in Bhilwara city
Table 3.5	Public Places wise presence of smoking and smoking aids in Bhilwara city
Table -3.6	Public Places wise presence of signage in Banera Block
Table 3.7	Public Places wise presence of smoking and smoking aids in Banera Block
Table -3.8	Public Places wise presence of signage in Kotadi Block
Table 3.9	Public Places wise presence of smoking and smoking aids in Kotadi Block
Table -3.10	Public Places wise presence of signage in Mandal Block
Table 3.11	Public Places wise presence of smoking and smoking aids in Mandal Block
Table- 3.12	Public Places wise presence of signage in Bhilwara Rural
Table- 3.13	Public Places wise presence of smoking and smoking aids in Bhilwara Rural
Table- 4.1	Compliance of Section 5 of COTPA
Table- 4.2	Display of signage's at PoS
Table- 4.3	Sale of Tobacco products to minors at PoS
Table- 4.4	Type of Kiosk/Shop found Selling Tobacco Products within 100 yards of Educational Institute
Table- 4.5	No of products assessed in Bhilwara
Table- 4.6	Health warnings on the packs in Bhilwara city
Table- 4.7	Health warnings on the packs In Banera Block
Table 4.8	Health warnings on the packs in Kotadi block
Table- 4.9	Health warnings on the packs in Mandal block
Table- 4.10	Health warnings on the packs in Bhilwara rural

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**Director**

## **About PSI**

Population Services International, a registered Indian society began operations in India in 1988. PSI's mission is to empower the people of India to lead healthy lives by addressing priority public health challenges in India using social marketing, social franchising and behaviour change communication techniques. PSI focuses on improving consumer access to health products, services and information in 22 states and union territories. PSI focuses on strategic partnerships and fostering of private sector partnerships to address a wide range of public health issues including Reproductive Health, Maternal and Child Survival, Tuberculosis, Water, Sanitation, Hygiene, HIV/AIDS and Non Communicable Diseases such as Tobacco and Diabetes. PSI is also involved in the prevention of lifestyle diseases, through its work in tobacco control. Since 1988, PSI has been part of the Ministry of Health and Family Welfare's Contraceptive Social Marketing program (CSM). PSI's mission is to empower the people of India to lead healthy lives by addressing priority public health challenges in India using social marketing, social franchising and behaviour change communication techniques.

## About SIHFW

SIHFW, Rajasthan, Jaipur is an apex level autonomous training and research organization of Department of Medical, Health and Family Welfare, founded in 1995 as a registered society by the Government of Rajasthan.(Reg. No.25/Jaipur/1995-96). It is the only ISO 9001:2008 certified training institution in health sector and is self financed (partially supported by NRHM).

The mission of the institute is committed to improvement in Health care through HRD, Health Research, Consultancy, and net working aiming at enhancement in the Quality of life.

SIHFW has adopted the dual strategy to work for the Mission.

1. To develop human resources for health (HRH) through training.
2. Organization development (OD) through operations research.

Being premier health training institute, SIHFW is regularly conducting trainings for medical, para-medical and development professionals of the state, apart from trainings other functions of SIHFW includes

- Research
- Monitoring
- Consultancy
- Documentation
- Collaborating with developmental partners to strengthen maternal and new born child health services in Rajasthan with focus on multi-centric approach.

The major partners are:-

- UNICEF
- UNFPA
- Save the children
- NIPI

SIHFW jointly with development partners is working in High priority Districts to accelerate the pace of efforts for achieving national targets and implementation of RMNCH+ A activities ( Dungarpur, Banswara, Barmer and Jalore with UNICEF, Bundi, Jaisalmer, Udaipur with UNFPA and Dholpur and Karauli with NIPI and UNFPA and all three Districts of NIPI – Bhilwara, Dausa and Alwar )

## Executive Summary

Tobacco use is a major public health problem in India. The COTPA was developed to curb this epidemic. Intensification of ongoing tobacco control efforts in Bhilwara district with special focus on the effective implementation and compliance of, Section 4-7 of COTPA through development and demonstration of effective and sustainable enforcement mechanisms has been reflected out of the results of the this study.

Building tobacco control capacity of Civil Society Organizations (CSO), policy makers, government officials, Panchayati Raj Institution (PRI) members, Accredited Social Health Activists (ASHA) under the National Rural Health Mission (NRHM), Non-Government Organizations (NGO) and key stakeholders involved in tobacco control activities would be critical for better implementation of law at the grassroots. This would not only strengthen compliance with COTPA provisions at village, panchayat and block level but also encourage violation reporting.

SIHFW Jaipur conducted a compliance assessment study in the Bhilwara district of Rajasthan. The objective of the study is to - assess the level of compliance of sections 4, 5, 6 (a), 6 (b) and 7,8,9 of COTPA Act with respect to Public places, Educational Institutes Point of Sale and Warning on Packaging. It is an observational study. Around 366 public places, 339 educational institutions and 362 tobacco retailers were observed in Bhilwara city and block area of Banera, Kotadi, Mandal and Bhilwara rural.

### Study findings

The criteria for evaluation (the core indicators) and set decision criteria for a district to qualify for the 'Smoke free' status include six parameters. In Bhilwara district except kotadi all three blocks, Bhilwara city, Banera, Mandal & bhilwara rural blocks were displaying the COTPA signage at majority of the public places. The indicator showed the compliance of section 4 of COTPA was followed by above 80% in the district. The color coding in the following table depicts result.



Compliance achieved Above 80 %	Need improvement- 61-79 %	Need strict action Below 60 %
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Public Places-366							
Sec 4	Bhilwara Blocks						
	Indicators	Bhilwara city N=80	Banera N=75	Kotadi N=75	Mandal N=75	Bhilwara Rural N=61	Total N=366
	Availability of No Smoking signage's	68 (85%)	63 (84%)	57 (75%)	72 (96%)	55 (90%)	315 (86%)
		N=68	N=63	N=57	N=72	N=55	N=315
	No Smoking" Signage displayed as per COTPA	54 (80%)	51 (81%)	46 (88%)	35 (49%)	38 (69%)	224 (71%)

From total 366 places visited, 85% (315) places displayed the *NO smoking signage's*. **Except Kotadi Mandal has 96% (72) and Bhilwara rural has 90% (55) display and Bhilwara city and Banera have above 80% compliance.**

Public Places-366							
Sec 4	Bhilwara Blocks						
	Indicators	Bhilwara city N=80	Banera N=75	Kotadi N=75	Mandal N=75	Bhilwara Rural N=61	Total N=366
	No active Smoking noticed	77 (96%)	72 (96%)	63 (84%)	62 (83%)	58 (95%)	332 (91%)
	Cigarettes or Beedi stubs or ash not found	76 (95%)	72 (96%)	37 (49%)	60 (80%)	49 (80%)	294 (80%)
	No Evidence of smell /ashes of recent smoking	80 (100%)	74 (99%)	54 (72%)	71 (95%)	60 (98%)	339 (93%)
	Smoking aids (ashtray, matchboxes, and lighters) not visible	74 (93%)	74 (99%)	53 (71%)	74 (99%)	55 (90%)	330 (90%)

From the above table it was observed, that active smoking was not noticed in the entire Bhilwara block. Bhilwara city, Banera and Mandal block has overall above 80% compliance in terms of unavailability of beedi stubs, smoking aids and active smoking.

Compliance achieved Above 80 %	Need improvement- 61-79 %	Need strict action Below 60 %
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	PoS=362						
	Bhilwara Blocks						
	Indicators	Bhilwara city N=80	Banera N= 73	Kotadi N=80	Mandal N= 80	Bhilwara Rural N= 49	Total N=362
Sec 6 ( a)	Display of signage's	37 (46%)	48 (66%)	72 (90%)	70 (87%)	35 (71%)	262 (72%)
		N=37	N=48	N=72	N=70	N=35	N=262
	Display of signage's as per COTPA	31 (84%)	37 (77%)	67 (93%)	67 (96%)	29 (83%)	231 (88%)

From the above table it was depicted that Kotadi and Mandal shows above 80% compliance in the display of signages and all the signages were as per COTPA specifications.

	PoS=362						
	Bhilwara Blocks						
	Indicators	Bhilwara city N=80	Banera N= 73	Kotadi N=80	Mandal N= 80	Bhilwara Rural N= 49	Total N=362
Sec 6 ( a)	Products are not sold to minors	80 (100%)	65 (89%)	80 (100%)	80 (100%)	49 (100%)	354 (98%)
	Products are not sold by minors	80 (100%)	65 (89%)	80 (100%)	80 (100%)	49 (100%)	354 (98%)

In Bhilwara city, Banera, Kotadi, Mandal and Bhilwara Rural block the compliance of Section 6 (a) was above 80%. 98% (354) PoS were not sold the products to the minor and 98% (354) PoS were not sold the products by the minors.

Compliance achieved Above 80 %	Need improvement- 61-79 %	Need strict action Below 60 %
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Education Institutions, N=339							
Sec 6 ( b )	Bhilwara Block						
	Indicators	Bhilwara city N= 51	Banera N= 76	Kotadi N=79	Mandal N= 82	Bhilwara Rural N= 51	Total N-339
	Display of signage's	37 (72%)	46 (60%)	54 (68%)	71 (86%)	37 (73%)	245 (72%)
	No Sale of Tobacco Products inside the Campus	50 (98%)	76 (100%)	74 (94%)	81 (99%)	50 (98%)	331 (98%)
	No Sale of tobacco products within 100 yards of radial distance from the institute's main gate or boundary	50 (98%)	76 (100%)	69 (87%)	81 (99%)	50 (98%)	326 (96%)

In order to check the compliance of Section 6 (b) total 339 Educational institutions were visited in Bhilwara district, 72% (245) from the total have displayed the signage's which is less then 80%.But sale of tobacco product inside the campus and within 100 yards were strictly prohibited and this is followed by 95% of the institutions .

Bhilwara Block N=362							
Sec-5 (POS)	Indicators	Bhilwara city N=80	Banera N= 73	Kotadi N=80	Mandal N= 80	Bhilwara Rural N= 49	PoS , N=362
	Number of PoS not advertising tobacco product	74 (92%)	72 (99%)	80 (100%)	79 (99%)	48 (98%)	353 (97%)

.The compliance of Section 5 is followed in the Bhilwara city and all the 4 selected blocks.

## Chapter -1 Introduction

### 1.1. Background :

The vast majority of smokers begin using tobacco products well before the age of 18 years. It was predicted that if the pattern seen nowadays continued, a lifetime of tobacco use would result in the deaths of 250 million children and young people alive today, most of them in developing countries.

The overwhelming majority of smokers begin tobacco use before they reach adulthood. Among those young people who smoke, nearly one-quarter smoked their first cigarette before they reached the age of ten. Several factors increase the risk of youth smoking such as:- easy access to tobacco products, and low prices, peer pressure. The highest youth smoking rates can be found in Central and Eastern Europe, sections of India, and some of the Western Pacific islands.

Tobacco kills more than AIDS, legal drugs, illegal drugs, road accidents, murder, and suicide. No other consumer product is as dangerous, or kills as many people.(WHO)

Table-1.1- Prevalence of Tobacco Use in India		
Smokeless tobacco prevalence (%)	Among youth	Among adults
	Current users of smokeless tobacco	Current users of smokeless tobacco
Male	11.1	32.9
Female	6.0	18.4
Total	9.0	25.9
Youth: Global Youth Tobacco Survey, 2009; National, ages 13-15, Global Adult Tobacco Survey, 2009; National, ages 15+ Tobacco use data from the latest survey results available to WHO as at 31 December 2012		

Smoking bans (or smoke-free laws) are public policies, including criminal laws and occupational safety and health regulations, which prohibit tobacco smoking in workplaces and other public spaces. Legislation may also define smoking as more generally being the carrying or possessing of any lit tobacco product. The rationale for smoking bans posits that smoking is optional, whereas breathing is not. Therefore, proponents say, smoking bans exist to protect breathing people from the effects of second-hand smoke, which include an increased risk of heart disease, cancer, emphysema, and other diseases.

In the interest of public health, The Ministry of Health & Family welfare had issued a detailed notification dated 30th May, 2008 making rules under the Cigarettes and other Tobacco products (prohibition of Advertisement and Regulation of Trade and Commerce, production, supply and Distribution) Act,2003 for the prohibition of smoking cigarettes and other tobacco products.

**Table-1.2- Prevalence of Tobacco Use in Rajasthan (Source: GATS 2009:10)**

Tobacco Users	Overall (%)	Male (%)	Female (%)
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Tobacco Users (Smokers & Users of Smokeless Tobacco)	32.3	50.50	12.9
Tobacco Smokers	18.8	31.5	5.3
Smokeless Tobacco Users	18.9	28.7	8.5

### **Cigarette and Other Tobacco Product Act, 2003 & Prohibition of Smoking in Public Places Rules, 2008**

On October 2, 2008, the Indian Government expanded the prohibition on smoking in public places and workplaces to protect individuals from the hazards of second-hand tobacco smoke. Salient features of the rule:

- Restrictions with regard to smoking apply clearly to hotels, restaurants, refreshments rooms, public places etc which would also include workplaces among other places as defined in each category. Section 4 of the act envisage separately ventilated smoking room termed as “Smoking Area”
- The rules provide that the owner, proprietor or the manager of all the public places shall ensure that no person smokes in the prohibited area under his jurisdiction. It also calls for sign board to be displayed at the entrance of the premises on each floor including the staircase and the lift.
- Detailed provisions have been incorporated for strict implementation of the prohibitory orders.
- The manager of the establishment is liable to be fined for any violation by any person of the above prohibition.
- The head of the institution/HR manager/Head of administration has to be designated/authorised to prohibit smoking at offices and workplaces.
- Ashtray, match boxes, lighters or other things designed to facilitate smoking should not be provided at the workplace.

It will be necessary for the managers to display in the establishment prominently, the name of the person to whom complaints can be made in case of violation of the provision of these rules

### **1.2. Profile of Bhilwara District**

Bhilwara district in Rajasthan is spread over an area of around 10,455 sq Km. It is surrounded by the districts of Ajmer, Bundi, Chittorgarh and Rajsamand. Like other parts of the state, Bhilwara district in Rajasthan has a dry climate.



**Table 1.3 Population Statistics of District Bhilwara**

Total Population	360,009
Average Literacy Rate	84.27%
Community Health Centers	23
PHC	74
SC	488

Source:- NRHM Rajasthan.nic.in & Bhilwara.nic.in

### 1.3. Goal of the study

The main goal of the study is to find out the level of compliance among people and entities such as public places and workplaces with the COTPA act, so as to guide enforcement and public health agencies about where to target enforcement and public education resources to gain the status of “Smoke Free and compliant with COTPA act” district

### 1.4. Objective of the study

- To measure the level of compliance to Section 4 of COTPA in public places across Bhilwara district of Rajasthan.
- To measure the level of compliance to Section 5 of COTPA at Points of sale (PoS) across Bhilwara district of Rajasthan.
- To measure the level of compliance to Section 6 (a) of COTPA at Points of Sale across Bhilwara district of Rajasthan.
- To measure the level of compliance to Section 6 (b) of COTPA in educational institutions across Bhilwara district of Rajasthan.
- To measure the level of compliance to Section 7, 8 & 9 of COTPA across Bhilwara district of Rajasthan.

### 1.5. Purpose of the study

To ensure the implementation of Sections 4,5, 6 (a),6 (b) & 7,8, in Bhilwara district, the study observe the compliance of the COTPA sections in different areas like public places, govt offices, private offices, hospitals, educational institutes, bars and pubs, auditoriums, cinema halls, public transport facilities etc in accordance with the COTPA. The results of this study could be used to plan an intervention and for proper implementation of COTPA by enforcement.

### 1.6 Operational Definitions:

- **“Public Place”** means any place to which the public have access, whether as of right or not, and includes auditorium, hospital buildings, railway waiting room, amusement centers, restaurants,

public offices, court buildings, work places, shopping malls, cinema halls, educational institutions, libraries, public conveyances and the like which are visited by general public but does not include any open space.

- **What is Smoke Free:** Section 4 of COTPA deals with Protection from second-hand smoke. All public places should fulfil a few parameters.
  - No Active Smoking
  - No Smoking Aids
  - Display of “No Smoking signage” at entrance/ prominent places of every public places
  - No Cigarettes / Beedi butts
  - Authorization of Enforcement officer
  - Availability of Enforcement Mechanism

## **Chapter 2- Research Methodology**

### **2.1 Study area**

The study area included public places, educational institutes & point of sales of Bhilwara city & four blocks of the district –Banera, Kotadi, Mandal and Bhilwara rural. The blocks were selected by 360 degree approach, to cover all districts.

### **2.2 Study Design**-Cross-sectional Study (Formative research)

### **2.3 Survey type**- Observational survey

### **2.4 Study period** –January-February 2015

**2.5 Geographical scope (Venues of visit)** – For the purpose of study, all the potential public places were divided into **7 broad categories for Section 4:**

- 1. Accommodation facilities** (Hotels, rest houses, sarai, guest house, Dharamshala, rain basera etc.)
- 2. Eating facilities** (standalone restaurants, standalone canteens, bars, dhabas, ahata, street food vendors, food court etc.)
- 3. Offices and workplaces** (Both in Government and private sector)
- 4. Educational institutions** ( Both in public and private sector)
- 5. Health care facilities** ( Both in public and private sector)
- 6. Most frequently visited places** (Railway stations, market, bus stations, shopping mall, parks and tourist places etc.)
- 7. Public Transport service** (Bus/Taxi/Maxi/Auto Rickshaws)

### **Section 6 (b)- Educational institutions**

**Section-6 a,5 & 7,8,9-** Tobacco retail outlets



**Table- 2.1 Sampling Framework**

Bhilwara	<b>Total blocks of the district</b>	<b>Sample for the study</b>
	Blocks 9	Bhilwara city & 4 blocks ( Banera, Kotadi, Mandal and Bhilwara rural)

The sample for the study was taken from Bhilwara city and 4 blocks .The blocks were selected by 360 degree approach. 25% of data will be covered from District Headquarter villages and remaining 75% from rural area.

**Table- 2.2 Section wise and total sample size in Bhilwara district**

<b>Types of Formats</b>		<b>Total Sample</b>
Checklist I for Survey on Section 4	For public place	<b>366</b>
Checklist II for Survey on Section 6(b)	Educational institutions ( both in public and private sector)	<b>339</b>
For Section 5 PoS and Section 6 (a) & for Section 7, 8 & 9 (Pack warning)	Point of Sale & (Pack warning)	<b>362</b>

## **2.6 Observation Methodology**

The field investigators visited district headquarters and observed each of the sampled units (public places, educational institutions/PoS) one by one during peak business hours as per the prefixed schedule. During the study, an unobtrusive observation was made and a structured checklist was filled.

## **2.7 Tools**

Total three survey Checklist was used in the survey

1. Checklist I: for Section 4
2. Checklist II: for Section 6 (b)
3. Checklist III: for Section 6 (a), Section 5 (PoS) and Section 7, 8 & 9 ( Pack warning)

## **2.8 Quality Control**

- A repeated deliberation was carried out with the field investigators on the methodology.
- While making an observation, adequate coverage of place and adequate time spent was ensured.
- The survey was done strictly during peak business hours as per the pre-fixed schedule.
- Questions were designed and were asked in such a way to minimize the biases.
- Back check or cross check of the filled checklist of the field investigators. was done by supervisor
- For any queries or barriers SIHFW team has sorted out the problem

## **2.9 Data Management**

The quantitative data entry and analysis was done using statistical software – SPSS 16.0 to avoid any discrepancies in data analysis. After the data entry, the quantitative analyst was involved for data analysis. A double entry process was adopted to limit the amount error that may have entered during data entry. Descriptive statistics (Mean, STD, Min and Max values) was used to check for missing data, outliers or illogical values and data was cleaned as needed. Descriptive statistics along with cross tabulation was applied in data analysis.

## **3.0 Ethical Consideration**

The research proposal and tools for data collections were ethically approved by the Institutional Ethical Review Board of SIHFW. Prior informed consent was obtained from designated authorities by SIHFW and verbal consent was obtained from retailers who have been interviewed in the study. The consent was read to illiterate and then interview was taken by the team.

## Chapter 3- Result and Analysis of Section 4 of COTPA Act

### Compliance of Section 4 of COTPA

#### Prohibition of Smoking in Public Places - Section 4 of COTPA, 2003:

- No person shall smoke in a public place
- Provided that in a hotel having thirty rooms or a restaurant having seating capacity of thirty persons or more and in the airports, a separate provision for smoking area or space may be made.”

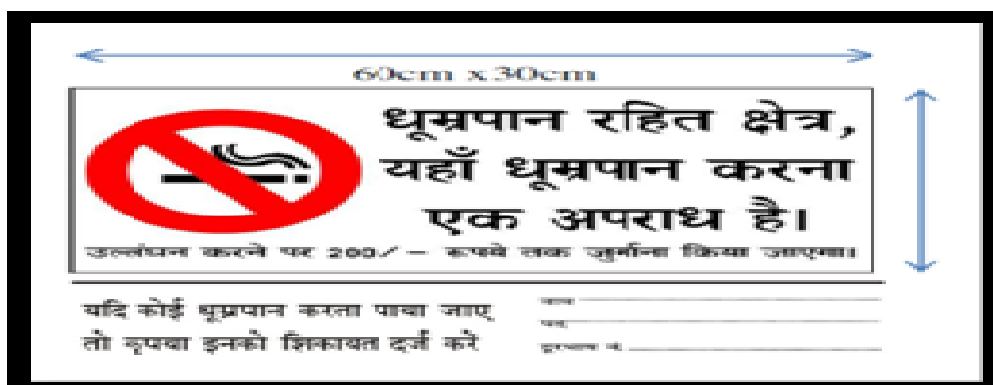
A warning board “No Smoking area” has to be displayed by the owner/in charge of the public place. There is certain exemption to this rule; a hotel having thirty rooms can have smoking rooms and designated smoking zone or area whereas in a restaurant having seating capacity of thirty persons or more and in the airports, a separate provisions for smoking area or space may be made.

#### What are public places?

Section (4) of the COTPA 2003 prohibits smoking in all public places. ‘Public Place’ is defined as any place to which the public has access whether as of right or not and includes all places visited by general public namely auditorium, hospital building, railway waiting room, amusement centers, public offices, court buildings, educational institutions, libraries, coffee houses, canteens, banks, clubs and also open spaces surrounding hotels/restaurants etc .

#### What are public places supposed to do?

1. Display the signage as per the specification given in the Figure below:



- a) The board shall be of minimum size of 60 cm x 30 cm of white background;
- b) It shall contain a circle of no less than 15 cm outer diameter with a red perimeter of no less than 3 cm wide with a picture, in the centre, of a cigarette or beedi with black smoke and crossed by a red band;
- c) The width of the red band across the cigarette shall equal the width of the red perimeter;
- d) The board shall contain the warning “No Smoking Area- Smoking Here is an Offence”, in English or one Indian language, as applicable;
- e) The board shall be prominently displayed at each entrance of the public place and a conspicuous place(s) inside the building. If there are more than one entrance then at all entrances and exits. If there is more than one floor, at each floor including the stair-case and entrance to the lift at each floor.
- f) Notify and display the name of a person (designated officer) to whom a complaint may be made, in case someone is found violating the law.

**2. Ensure that no ashtrays, matches, lighters or other things designed to facilitate smoking are provided.**

**3. Assigning a responsible officer to whom complaint may be lodged in case anybody is spotted smoking.**

**Can public places have a separate smoking area?**

All public places have to be smoke-free. However, hotels having 30 or more rooms and restaurants having seating capacity of 30 or more and airports may provide a separate designated smoking area.

**A smoking area / space**

- 1. Should be used only for the purpose of smoking and no other service(s) shall be allowed.
- 2. Shall not be established at the entrance or exit of the hotel, restaurant or airport and shall be distinctly marked as ‘smoking area’ in English and one Indian language as applicable.
- 3. Physically separated and surrounded by full height walls on all four sides. Having an entrance with automatically closing doors, and is fitted with an exhaust ventilation system which is non recirculating in nature or an air cleaning system or a combination of two, in such a manner that air does not permeate into non smoking areas. The Smoking area has a negative air pressure in comparison with the remainder of the building.

### What constitutes violation of Sec 4?

- If public places do not put up specified signage
- Presence of ashtrays and lighters, matches or any other device to facilitate smoking.
- Smoking area established at the entrance or exit of an establishment as specified in the law.
- Smoking room with improper air flow system.
- Presence of a separate smoking room in a public place which is NOT an airport , hotel with more than 30 rooms or a restaurant with a 30 seating capacity.
- Designated officer for reporting of violations is not mentioned.

### What happens if Sec 4 is violated?

- Any violation of any Provision in this section is a punishable offence with fine extending up to Rs. 200.
- An offence under this section shall be compoundable and shall be tried summarily in accordance with the procedure provided for summary trials in Code of Criminal Procedure, 1973.”
- If the owner, proprietor, manager or supervisor, or in-charge of affairs of the public place fails to act on the report of such violation, he shall be fined equivalent to the number of individual offences.

**Table 3.1: Number of public places visited**

	N=366							
	Type of Public Place							
	Accommodation Facilities	Eateries	Educational establishments	Offices and Workplaces	Health care facility	Most frequently visited places	Public Transport Facility	Total
<b>Bhilwara city</b>	8	15	13	17	11	13	3	<b>80</b>
<b>Banera</b>	0	15	11	28	16	3	2	<b>75</b>
<b>Kotadi</b>	0	3	15	18	19	13	7	<b>75</b>
<b>Mandal</b>	4	9	15	16	16	10	5	<b>75</b>
<b>Bhilwara Rural/Suwana</b>	3	4	18	16	12	3	5	<b>61</b>
<b>Total</b>	<b>15</b>	<b>46</b>	<b>72</b>	<b>95</b>	<b>74</b>	<b>42</b>	<b>22</b>	<b>366</b>

Total 366 public places visited during the study ,out of which 15 were accommodation facilities,46 were eateries, 72 were educational institutions,95 were offices and work places,74 were health care facilities,42 were most frequent visited places and 22were public transport facilities in Bhilwara district.

**Table 3.2 City & Block-wise compliance of Section 4 –Display of signage as per COTPA in Bhilwara district**

<b>Bhilwara Blocks</b>						
<b>Indicators</b>	<b>Bhilwara city N=80</b>	<b>Banera N=75</b>	<b>Kotadi N=75</b>	<b>Mandal N=75</b>	<b>Bhilwara Rural N=61</b>	<b>Total N=366</b>
No Smoking" Signage displayed	68 (85%)	63 (84%)	57 (75%)	72 (96%)	55 (90%)	315 (86%)
	<b>N=68</b>	<b>N=63</b>	<b>N=57</b>	<b>N=72</b>	<b>N=55</b>	<b>N=315</b>
No Smoking" Signage displayed as per COTPA	54 (80%)	51 (81%)	46 (88%)	35 (49%)	38 (69%)	224 (71%)
Contact details written	26 (40%)	32 (51%)	38 (73%)	54 (75%)	35 (57%)	185 (50%)

The above table depicting that out of total 366 public places, no smoking signage was displayed in 86% (315) public places. Out of these 315 signage's 71% (224) were as per COTPA specification and 50% (185) have contact details written.

Displaying the signage's of "No Smoking" as well as per COTPA specification at public places is above 80% in the city and Bhilwara block except kotadi.

**Table 3.3 City & Block wise compliance of Smoking and Smoking aids in Bhilwara**

<b>Bhilwara Blocks</b>						
<b>Indicators</b>	<b>Bhilwara city N=80</b>	<b>Banera N=75</b>	<b>Kotadi N=75</b>	<b>Mandal N=75</b>	<b>Bhilwara Rural N=61</b>	<b>Total N=366</b>
No Active Smoking Noticed	77 (96%)	72 (96%)	63 (84%)	62 (83%)	58 (95%)	332 (91%)
Cigarettes or Beedi stubs or ash not found	76 (95%)	72 (96%)	37 (49%)	60 (80%)	49 (80%)	294 (80%)

No Evidence of smell /ashes of recent smoking	80 (100%)	74 (99%)	54 (72%)	71 (95%)	60 (98%)	339 (93%)
Smoking aids (ashtray, matchboxes, and lighters) not visible	74 (93%)	74 (99%)	53 (71%)	74 (99%)	55 (90%)	330 (90%)

Over all positive finding of the study is non availability of active smoking (Some one smoking at the time of visit) was not seen in 90% (330) of the total places visited. Recent smoking (Smell and ashes of smoking) was not seen in 93% (339) of the public places and smoking aids were not available at 91% (332) places.

**Bhilwara city, Banera and Mandal block has overall above 80% compliance in terms of un-availability of beedi stubs, smoking aids and active smoking.**

**Table 3.4 Public Places-wise presence of signage in Bhilwara city**

<b>Indicator s</b>	<b>Accommo dation Facilities N=18</b>	<b>Eateries N=12</b>	<b>Educational establishmen ts N=10</b>	<b>Offices and Workplaces N=15</b>	<b>Health care facility N=14</b>	<b>Most frequenc y Visited places N=12</b>	<b>Public Transport Facility N=13</b>	<b>Total N=80</b>
No smoking signage displayed	10 (56%)	7 (58%)	8 (80%)	15 (100%)	8 (57%)	11 (92%)	9 (69%)	68 (85%)
	<b>N=10</b>	<b>N=7</b>	<b>N=8</b>	<b>N=15</b>	<b>N=8</b>	<b>N=11</b>	<b>N=9</b>	<b>N=68</b>
Signage' s displayed as per COTPA	8 (80%)	5 (71%)	6 (75%)	13 (87%)	5 (63%)	10 (83%)	7 (77%)	54 (80%)
Contact details written	3 (43%)	3 (43%)	2 (25%)	5 (33%)	2 (25%)	7 (64%)	4 (31%)	26 (40%)

As per the above table it was depicted that total 80 public places visited in Bhilwara city out of which No *smoking signages* were displayed only in 85% (68) places.

Educational institutions, Offices and frequent visiting places were maximum follow the compliance.

**Table 3.5 Public Places-wise presence of Smoking and smoking aids in Bhilwara city**

<b>Bhilwara City N=80</b>								
<b>Indicators</b>	Accommodation Facilities N=8	Eateries N=15	Educational establishments N=13	Offices and Workplaces N=17	Health care facility N=11	Most frequently Visited places N=13	Public Transport Facility N=3	<b>Total N=80</b>
No Active smoking noticed	7 (88%)	14 (93%)	13 (100%)	16 (94%)	11 (100%)	13 (100%)	3 (100%)	77 (96%)
No Smoking aids available	8 (100%)	12 (80%)	13 (100%)	16 (94%)	11 (100%)	13 (100%)	3 (100%)	76 (95%)
No Smell of smoke or ashes observed	8 (100%)	15 (100%)	13 (100%)	17 (100%)	11 (100%)	13 (100%)	3 (100%)	80 (100%)
Non Availability of Cigarette butts or Beedi stubs	6 (75%)	13 (87%)	13 (100%)	16 (94%)	11 (100%)	12 (92%)	3 (100%)	74 (93%)

The overall compliance in Bhilwara city is above 80% in terms of Active smoking noticed, and availability of Beedi stubs and smoking aids. Educational institutions, Health care facilities, Public transport and most frequently visited places were follow the 100 % compliance.

**Table 3.6 Public Places-wise presence of signage in Banera Block**

<b>Banera N=75</b>								
<b>Indicators</b>	Accommodation Facilities N=2	Eateries N=13	Educational establishments N=11	Offices and Workplaces N=28	Health care facility N=16	Most frequently Visited places N=3	Public Transport Facility N=2	<b>Total N=75</b>
No smoking signage displayed	2 (100%)	6 (46%)	10 (91%)	27 (96%)	15 (94%)	1 (33%)	2 (100%)	63 (84%)
	<b>N=2</b>	<b>N=6</b>	<b>N=10</b>	<b>N=27</b>	<b>N=15</b>	<b>N=1</b>	<b>N=2</b>	<b>N=63</b>
Signage's displayed as per COTPA	2 (100%)	4 (67%)	9 (90%)	21 (78%)	13 (87%)	1 (100%)	1 (50%)	51 (81%)
Contact details written	1 (50%)	2 (33%)	5 (50%)	16 (59%)	8 (53%)	0	0	32 (51%)



From the above table it was depicted that out of 75 places visited in Banera block, 84% (63) were display the No smoking signages, out of which only 81% (51) were as per COTPA specifications. The overall compliance is more than 80%.

**Table 3.7 Public Places-wise presence of smoking and smoking aids in Banera Block**

<b>Banera,N=75</b>								
<b>Indicators</b>	Accommodation Facilities N=2	Eateries N=13	Educational establishments N=11	Offices and Workplaces N=28	Health care facility N=16	Most frequency Visited places N=3	Public Transport Facility N=2	Total N=75
No Active Smoking Noticed	2 (100%)	13 (100%)	10 (91%)	27 (96%)	15 (94%)	3 (100%)	2 (100%)	72 (96%)
Cigarettes or Beedi stubs or ash not found in public places	2 (100%)	13 (100%)	10 (91%)	27 (96%)	16 (100%)	2 (50%)	2 (100%)	72 (96%)
No Evidence of smell /ashes of recent smoking	2 (100%)	13 (100%)	10 (91%)	28 (100%)	16 (100%)	3 (100%)	2 (100%)	74 (99%)
Smoking aids (ashtray, matchboxes, and lighters) not visible	2 (100%)	13 (100%)	10 (91%)	28 (100%)	16 (100%)	3 (100%)	2 (100%)	74 (99%)

In Banera block the active smoking was not seen in the 96% (72) of the places ,in which accommodation, eateries, public transport and most frequent visiting places were display it 100%.Smoking aids and smoke ashes were also not available in 99% (74) of the places.

**Table 3.8 Public Places-wise presence of signage in Kotadi Block**

Kotadi N=75								
Indicators	Accommodation Facilities N=2	Eateries N=13	Educational establishments N=15	Offices and Workplaces N=18	Health care facility N=19	Most frequently Visited places N=13	Public Transport Facility N=7	Total N=75
No Smoking "Signage displayed	2 (100%)	7 (54%)	15 (100%)	17 (94%)	14 (74%)	1 (8%)	1 (14%)	57 (75%)
	N=2	N=7	N=15	N=17	N=14	N=1	N=1	N=57
No Smoking Signage displayed as per COTPA	2 (100%)	3 (43%)	14 (93%)	13 (76%)	13 (93%)	1 (100%)	0	46 (88%)
Contact details written	1 (50%)	4 (57%)	7 (47%)	8 (47%)	12 (86%)	0	0	38 (73%)

According to the observation in Kotadi block, out of 75 places visited, 75% (57), where display No smoking signage out of which 88% (46) were as per COTPA specification and only 73% (38) have contact details written. The compliance is very less from the 80%.

**Table 3.9 Public Places-wise presence of smoking and smoking aids in Kotadi Block**

Kotadi - N=75								
Indicators	Accommodation Facilities N=2	Eateries N=13	Educational establishments N=15	Offices and Workplaces N=18	Health care facility N=19	Most frequently Visited places N=13	Public Transport Facility N=7	Total N=75
No Active Smoking Noticed	1 (50%)	1 (8%)	14 (93%)	15 (83%)	18 (95%)	9 (69%)	5 (71%)	63 (84%)
Cigarettes or Beedi stubs or ash not found in public places	1 (50%)	1 (8%)	12 (80%)	8 (44%)	12 (63%)	1 (8%)	2 (29%)	37 (49%)
No Evidence of smell /ashes of recent smoking	1 (50%)	0	14 (93%)	14 (78%)	17 (89%)	6 (46%)	2 (29%)	54 (72%)
Smoking aids (ashtray, matchboxes, and lighters) not visible	0	0	13 (87%)	14 (78%)	16 (84%)	7 (54%)	3 (43%)	53 (71%)

In Kotadi block the active smoking was not seen in the 84% (63) of the places the compliance is 84%.

**Table 3.10 Public Places-wise presence of signage in Mandal Block**

<b>Mandal</b>								
<b>N=75</b>								
<b>Indicators</b>	Accommodation Facilities N=4	Eateries N=9	Educational establishments N=15	Offices and Workplaces N=16	Health care facility N=16	Most frequently Visited places N=10	Public Transport Facility N=5	<b>Total N=75</b>
No Smoking "Signage displayed	4 (100%)	9 (100%)	15 (100%)	16 (100%)	16 (100%)	10 (100%)	2 (40%)	72 (96%)
	<b>N=4</b>	<b>N=9</b>	<b>N=15</b>	<b>N=16</b>	<b>N=16</b>	<b>N=10</b>	<b>N=2</b>	<b>N=72</b>
No Smoking Signage displayed as per COTPA	0	3 (33%)	9 (60%)	11 (69%)	11 (69%)	1 (10%)	0	35 (49%)
Contact details written	0	0	9 (60%)	8 (50%)	10 (63%)	1 (10%)	0	28 (37%)

In Mandal block out of 75 places visited the No smoking signage's was displayed in the 96% (72) of the places ,in which accommodation, eateries, educational institutions, offices and work place, Health care facilities and most frequent visiting places were display it 100%.the compliance is above 80% in Mandal block.

**Table 3.11 Public Places-wise presence of smoking and smoking aids in Mandal Block**

<b>Mandal</b>								
<b>N=75</b>								
<b>Indicators</b>	Accommodation Facilities N=4	Eateries N=9	Educational establishments N=15	Offices and Workplaces N=16	Health care facility N=16	Most frequency Visited places N=10	Public Transport Facility N=5	<b>Total N=75</b>
No Active Smoking Noticed	4 (100%)	5 (55%)	14 (93%)	15 (94%)	16 (100%)	4 (40%)	4 (80%)	62 (83%)
Cigarettes or Beedi stubs or ash not found in public places	3 (75%)	5 (55%)	14 (93%)	14 (88%)	16 (100%)	3 (40%)	5 (100%)	60 (80%)
No Evidence of smell /ashes of recent smoking	4 (100%)	6 (67%)	14 (93%)	16 (100%)	16 (100%)	10 (100%)	5 (100%)	71 (95%)
Smoking aids (ashtray,	4 (100%)	9 (100%)	14 (93%)	16 (100%)	16 (100%)	10 (100%)	5 (100%)	74 (99%)

matchboxes, and lighters) not visible								
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As per findings the Active smoking was not found in 83% (62) places out of 75 public places visited , as well as Evidence of smell /ashes not found in 95% (71) places. Smoking aids were also not visible in 99% (74) public place which shows that the compliance is good.

**Table 3.12 Public Places-wise presence of signage in Bhilwara Rural**

Bhilwara Rural N=61								
Indicators	Accommodation Facilities N=3	Eateries N=4	Educational establishments N=18	Offices and Workplaces N=16	Health care facility N=12	Most frequently Visited places N=3	Public Transport Facility N=5	Total N=61
No Smoking" Signage displayed	3 (100%)	4 (100%)	17 (94%)	15 (94%)	10 (83%)	3 (100%)	3 (60%)	55 (90%)
	<b>N=3</b>	<b>N=4</b>	<b>N=17</b>	<b>N=15</b>	<b>N=10</b>	<b>N=3</b>	<b>N=3</b>	<b>N=55</b>
No Smoking Signage displayed as per COTPA	2 (67%)	0	13 (76%)	13 (87%)	9 (90%)	1 (33%)	0	38 (69%)
Contact details written	0	0	10 (55%)	11 (69%)	7 (58%)	1 (33%)	1 (20%)	30 (54%)

From the above table it was depicted that total 61 public places visited in Bhilwara rural out of which *No smoking signage* were displayed in 90% (55) of the places. The compliance is above 80 % in Bhilwara rural block.

**Table 3.13 Public Places-wise presence of smoking and smoking aids in Bhilwara Rural**

Bhilwara Rural N=61								
Indicators	Accommodation Facilities N=3	Eateries N=4	Educational establishments N=18	Offices and Workplaces N=16	Health care facility N=12	Most frequently Visited places N=3	Public Transport Facility N=5	Total N=61
No Active Smoking Noticed	3 (100%)	3 (75%)	17 (94%)	16 (100%)	12 (100%)	2 (67%)	5 (100%)	58 (95%)
Cigarettes or Beedi stubs or ash not found in public places	2 (67%)	3 (75%)	12 (67%)	16 (100%)	10 (83%)	1 (33%)	5 (100%)	49 (80%)

No Evidence of smell /ashes of recent smoking	3 (100%)	4 (100%)	18 (100%)	15 (94%)	12 (100%)	3 (100%)	5 (100%)	60 (98%)
Smoking aids (ashtray, matchboxes, and lighters) not visible	3 (100%)	4 (100%)	14 (78%)	15 (94%)	11 (92%)	3 (100%)	5 (100%)	55 (90%)

The Active smoking was not found in 95% (58) of the public places. Accommodation facilities, Offices and workplaces, Health care facilities and Public transport have follow 100% compliance.

Smoking aids were also not available in 90% (55) places and smell/ ashes were also not found in 98% (60) of the places .The compliance of section 4 is good.

## **Chapter 4- Result and Analysis of Section 5, Section 6(a), Section 6 (b), Section 7, 8, 9 of COTPA Act**

### **Section 5 of COTPA, 2003: Section 5: Prohibition of Advertisements, Promotion and Sponsorship of all Tobacco Products.**

- Both direct & indirect advertisement of tobacco products prohibited in all forms of audio, visual and print media
- Total ban on sponsoring of any sport and cultural events by cigarette and other tobacco product companies
- No trade mark or brand name of cigarettes or any tobacco product to be promoted in exchange for sponsorship, gift, prize or scholarship
- No person, under contract or otherwise, to promote or agree to promote any tobacco product.
- However, advertisements of tobacco products are permitted at point of sale (PoS) and on retail packages but under certain restrictions.



Advertising is the process of calling the attention of the public to a product or service by a business. More specifically, there's a desire to manipulate and encourage a target audience into not only desiring a product or service, but to feel a certain way about it and without this product or service, they will lack this feeling. Similarly Tobacco marketing has been a key issue in tobacco litigation. Plaintiffs and their attorneys have often asserted that tobacco companies have marketed their products using advertising and promotional techniques that have targeted youth (including the plaintiffs) with messages and images designed to increase the desirability of tobacco use while obscuring its dangers.

**Table 4.1 Compliance of Section 5 of COTPA**

Bhilwara Block						
Number of PoS not advertising tobacco product	Bhilwara city N=80	Banera N= 73	Kotadi N=80	Mandal N= 80	Bhilwara Rural N= 49	PoS , N=362
	74 (92%)	72 (99%)	80 (100%)	79 (99%)	48 (98%)	353 (97%)

Total 362 Point of sales were visited during the study, out of which 97% (353) were not advertising the tobacco products .The compliance of Section 5 is followed in the Bhilwara city and all the 4 selected blocks.

#### Section 6 (a) of COTPA, 2003: Prohibition on Sale to Minors

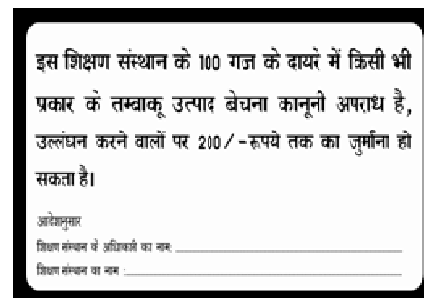
- Sale of tobacco products to and by the persons under the age of 18 is prohibited.
- The seller (shopkeeper) has to ensure that the person who is buying the tobacco product is not a minor.
- A specified display board to be put up at the point of sale declaring that “sale of tobacco products to minors is prohibited”

**Table 4.2 Display of Signage's at PoS**

PoS , N=362						
Bhilwara Block						
Sale of Tobacco Products	Bhilwara city N=80	Banera N= 73	Kotadi N=80	Mandal N= 80	Bhilwara Rural N= 49	Total N=362
Display of signage's	37 (46%)	48 (66%)	72 (90%)	70 (87%)	35 (71%)	262 (72%)
	N=37	N=48	N=72	N=70	N=35	N=262
Display of signage's as per COTPA	31 (84%)	37 (77%)	67 (93%)	67 (96%)	29 (83%)	231 (88%)
Signage's placed at prominent place	31 (84%)	37 (77%)	67 (93%)	67 (96%)	29 (83%)	231 (88%)

Among 362shops evaluated, which were selling tobacco products in Bhilwara 72% (262) shops displayed the signage's which shows “ **Selling of tobacco products below 18 years is an offence**” was less to required norms.

From these 262 places 88% (231) were as per COTPA specification



**Table 4.3 Sale of Tobacco products to Minors at PoS**

PoS , N=362						
Bhilwara Block						
Sale of Tobacco Products	Bhilwara city N=80	Banera N= 73	Kotadi N=80	Mandal N= 80	Bhilwara Rural N= 49	Total N=362
Products are not sold to minors	80 (100%)	65 (89%)	80 (100%)	80 (100%)	49 (100%)	354 (98%)
Products are not sold by minors	80 (100%)	65 (89%)	80 (100%)	80 (100%)	49 (100%)	354 (98%)

Out of 362 point of sale, 98% (354) PoS were not selling the products to the minors and 94% (333) PoS were not selling the products by the minors. That is very good indicator that showing COTPA compliance is followed at selling points.

#### **Section 6 (b) of COTPA, 2003: Prohibition on Sale of Tobacco Products Within 100 yards of Educational Institutions**

- In order to restrict access of youth for tobacco products, the sale of the tobacco products is prohibited within a radius of 100 yards of an outer boundary of an educational institution.
- A display board has to be put up outside the educational institutions declaring the same.

**Table 4.4: Type of Kiosk/Shop found Selling Tobacco Products Within 100 yards of Educational Institute**

Adolescents in the age group of 14-19 years are the most susceptible to initiate use of tobacco use in both rural and urban areas. An effective school level tobacco control policy would play a vital role in deterring tobacco experimentation among adolescents. Schools with tobacco control policies have reduced tobacco use as compared to those without such policy, both in rural and urban areas. Societal influences, such as, parents' and closest friend's tobacco use, lack of knowledge on harmful effects of



tobacco, positive attitude towards tobacco use by family members and viewing of tobacco advertisements are strongly associated with tobacco use. To counter development of such pro-tobacco attitude, teaching and training to students should be mandated in all schools. School teachers and counselors ought to be oriented on the facts related to tobacco production, distribution channels and consumption patterns amongst adolescents so that they could play a deterrent role for those initiating this and could help the users give up this habit.

Education Institutions, N=339						
Bhilwara Block						
Norms of Section 6 (b)	Bhilwara city N= 51	Banera N= 76	Kotadi N=79	Mandal N= 82	Bhilwara Rural N= 51	Total N-339
Display of signage's	37 (72%)	46 (60%)	54 (68%)	71 (86%)	37 (73%)	245 (72%)
No Sale of Tobacco Products inside the Campus	50 (98%)	76 (100%)	74 (94%)	81 (99%)	50 (98%)	331 (98%)
No Sale of tobacco products within 100 yards of radial distance from the institute's main gate or boundary	50 (98%)	76 (100%)	69 (87%)	81 (99%)	50 (98%)	326 (96%)

In order to check the compliance of Section 6 (b) total 339 Educational institutions were visited in Bhilwara district, 72% (245) from the total have displayed the signage's which shows **"Prohibition on Sale of Tobacco Products Within 100 yards of Educational Institutions .**

**The displaying of the signages in schools was not above 80% to achieve the compliance.**

The 98% (331) institutions visited strictly adhere to the compliance by not selling the tobacco products inside the campus. The tobacco products within 100 yards of Educational institutions were not sold by 96% (326)

**Section 7, 8 & 9 of COTPA, 2003: Prohibition on Sale of Cigarettes and Other tobacco products without specified health warnings**

- All tobacco product packages need to carry prominent and legible health warnings.
- These warning shall also be pictorial in nature.
- The warnings will be given in the same language as given on the pack.
- All imported tobacco products should also carry the specified warnings.
- 



**Table 4.5 Number of products assessed in Bhilwara district**

Bhilwara Block Section 7, 8 & 9						
Number of products assessed	Bhilwara city	Banera	Kotadi	Mandal	Bhilwara Rural	Total
	250	210	210	210	178	1058

**Table 4.6 Health warnings on the packs in Bhilwara city**

<b>Bhilwara City N-250</b>			
Variables	Cigarettes- Indian Made <b>N-84</b>	Beedi <b>N-83</b>	Smokeless tobacco <b>N-83</b>
Health Warning is present	84	83	83
If yes is it as per GSR (724) E, sep. 12,2012	84	83	83
If yes Smoking Kills or Tobacco Kills is written on the pack	84	83	83
Health warning is written on the pack in white font colour & black colour background	84	83	83
Health warning is placed at the bottom and below pictorial presentation	84	83	83
Word Warning is written in red font with black background	84	83	83
picture size is distorted, shortened or compressed	0	0	0
Health warning is in same language used on the pack	0	0	0
More than one language on the pack	84	83	83
Messages are promote a specific tobacco brand	0	0	0
the PHW is masked or damaged in opening of the pack	0	0	0
PHW is placed at the joints between two pouches	0	0	0

Total 250 sample of tobacco products were observed in Bhilwara city, out of which 84 were cigarettes, 83 were Beedi and 83 were smokeless tobacco. All the products have health warning on the packaging and have warning as per GSR (724) E, sep. 12, 2012.

**Table 4.7 Health warnings on the packs in Banera Block**

<b>Banera N-210</b>			
Variables	Cigarettes- Indian Made <b>N-70</b>	Beedi <b>N-70</b>	Smokeless tobacco <b>N-70</b>
Health Warning is present	70	70	70
If yes is it as per GSR (724) E, sep. 12,2012	70	67	70
If yes Smoking Kills or Tobacco Kills is written on the pack	70	70	70
Health warning is written on the pack in white font colour & black colour background	70	70	70
Health warning is placed at the bottom and below pictorial presentation	70	70	70
Word Warning is written in red font with black background	70	70	70
Picture size is distorted, shortened or compressed	0	0	0
Health warning is in same language used on the pack	70	65	45
More than one language on the pack	70	65	45
Messages are promote a specific tobacco brand	0	0	0
the PHW is masked or damaged in opening of the pack	0	0	0
PHW is placed at the joints between two pouches	0	0	0

Total 210 sample of tobacco products were observed in Banera block and all the brands include Cigarette, Beedi and smokeless have health warning on their packaging.

**Table 4.8 Health warnings on the packs in Kotadi block**

<b>Kotadi N-210</b>			
<b>Variables</b>	<b>Cigarettes- Indian Made N-70</b>	<b>Beedi N-70</b>	<b>Smokeless tobacco N-70</b>
Health Warning is present	70	70	70
If yes is it as per GSR (724) E, sep. 12,2012	70	70	70
If yes Smoking Kills or Tobacco Kills is written on the pack	70	70	70
Health warning is written on the pack in white font colour & black colour background	70	70	70
Health warning is placed at the bottom and below pictorial presentation	70	70	70
Word Warning is written in red font with black background	70	70	70
Picture size is distorted, shortened or compressed	0	0	0
Health warning is in same language used on the pack	0	70	70
More than one language on the pack	0	70	70
Messages are promote a specific tobacco brand	0	0	0
the PHW is masked or damaged in opening of the pack	0	0	0
PHW is placed at the joints between two pouches	0	0	0

Total 210 sample of tobacco products were observed in Kotadi block and all the brands include Cigarette, Beedi and smokeless have health warning on their packaging.

**Table 4.9 Health warnings on the packs in Mandal block**

<b>Mandal N-210</b>			
<b>Variables</b>	<b>Cigarettes- Indian Made N-70</b>	<b>Beedi N-70</b>	<b>Smokeless tobacco N-70</b>
Health Warning is present	70	70	70
If yes is it as per GSR (724) E, sep. 12,2012	70	70	70
If yes Smoking Kills or Tobacco Kills is written on the pack	70	70	70
Health warning is written on the pack in white font colour & black colour background	70	70	70
Health warning is placed at the bottom and below pictorial presentation	70	70	70
Word Warning is written in red font with black background	70	70	70
Picture size is distorted, shortened or compressed	0	0	0
Health warning is in same language used on the pack	0	70	70
More than one language on the pack	0	70	70
Messages are promote a specific tobacco brand	0	0	0
the PHW is masked or damaged in opening of the pack	0	0	0
PHW is placed at the joints between two pouches	0	0	0

Total 210 samples of tobacco products were observed in Mandal block. And all the brands include Cigarette, Beedi and smokeless have health warning on their packaging.

**Table 4.10 Health warnings on the packs in Bhilwara rural**

<b>Bhilwara rural N-178</b>			
<b>Variables</b>	<b>Cigarettes- Indian Made N- 60</b>	<b>Beedi N-59</b>	<b>Smokeless tobacco N-59</b>
Health Warning is present	60	60	60
If yes is it as per GSR (724) E, sep. 12,2012	60	60	60
If yes Smoking Kills or Tobacco Kills is written on the pack	60	59	59
Health warning is written on the pack in white font colour & black colour background	60	59	59
Health warning is placed at the bottom and below pictorial presentation	60	59	59
Word Warning is written in red font with black background	60	59	59
Health warning is in same language used on the pack	0	0	0
More than one language on the pack	0	0	0

Total 178 sample of tobacco products were observed in Bhilwara rural block. And all the brands include Cigarette, Beedi and smokeless have health warning on their packaging.

## Chapter 5- Conclusion

Though Rajasthan was one of the leading States to implement the law against public smoking and advertising of tobacco products in 2003, the compliance rate in the State is still low and its policies require more rigorous enforcement with regard to display and sale of tobacco products and “No Smoking” signage at public places. The Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, enacted in 2003, has three sections which address smoke-free environment, tobacco advertising, promotion and sponsorship and sale of tobacco products to minors. Tobacco advertising needs to be restricted and easy access to tobacco products should be eliminated especially for the youth.

**As per findings the Displaying of no smoking signages were above 80% in the all the categories of public places. The current compliance monitoring survey indicates that the Bhilwara city and district effectively follow the compliance of Section 4, 5, 6 (a), 6 (b) & 7, 8, 9 of COTPA act. The current compliance monitoring survey indicates that sincere efforts of Bhilwara district administrations along with its partners PSI have played a major role in effective implementation of Section 4, 5, 6 of COTPA act. Thus district Bhilwara may be declared as smoke free.**

**Conclusions should be noted.**

### **Section 4-**

- From total 366 public places visited, no smoking signage's were displayed in 86% (315) of the places, out of which 71% (224) were as per COTPA specifications. This shows the implementation of the Compliance of Section 4 is above 80% achieved.
- No evidence of smell/ashes of recent smoking was found above 90% of public place. Similarly, at 91% public place, smoking aids as ashtray, matchboxes and lighter were not visible
- **Bhilwara city, Banera and Mandal and Bhilwara rural has overall above 80% compliance in terms of signage displayed, unavailability of beedi stubs, smoking aids and active smoking**

### **Section 5:**

- Total 362 Point of sales visited during the study, out of which 97% (353) were not advertising the tobacco products **.The enforcement of compliance of Section 5 was very good in the Bhilwara district.** This compliance to Section 5 indicates strict enforcement and monitoring.



### **Section 6 (a)**

- From the 362 PoS visited, 72% (262) PoS were follow the compliance of section 6(a) they were not advertise the tobacco products. Out of 262 PoS, 88% (231) displayed the signage's as per COTPA specifications.
- 98% (354) PoS were not selling the products to the minors and by the minors.

### **Section 6 (b)**

- In order to check the compliance of Section 6 (b) total 339 Educational institutions were visited, Majority of the institutes 72% (245) from the total have displayed signage which shows **Prohibition on Sale of Tobacco Products Within 100 yards of Educational Institutions.**
- All the institutions visited were strictly adhering to the compliance by not selling the tobacco products inside the campus.
- The tobacco products within 100 yards of Educational institutions were not sold by 96% (326) PoS.

### **Section 7,8,9**

- Total 1058 tobacco products assessed almost 90% tobacco products have consist Health Warning on the packs and it was written on the pack in red font with black background.

## Annexures1

### List of Educational Institutions

RA.MA VI KHEDALIYA BNEDA
AA.VADI KHEDALIYA
AA. VA BANRANA
RA. MA VI BABRANA, BNEDA
AATHIV RAGUKUL VIDHYA NANDER BABRANA, BNEDA
RA.UCCH PAR.VIDHALY MATA KA KHEDA
AA. BADI MATAA KA KHEDA
MO ARMY PUBLIC SCHOOL BANERA
VIVEKANAND SHISKN SASTHAN UCCH PAR VI BANERA
AADHARS RAJ BALIKA UCCH PAR BANERA
AA, BADI BANERA
AANUMAK MADAR SA USMANIYA PAR VI BANERA
AA. BADI BANERA
RAGUKUL MADH VI BANERA BHILWARDA
RAJ.MA VI KONKOLIYA P L BANERA
AA. BADI KONKOLIYA BANERA
KRISHNA COMPUTER EVM KOCHING INSTITUTE
BAL SANKAR PAR VIDHYA SARDAR NAGAR BANERA
RA.U PAR VI SARDAR NAGAR BANERA
RAJ UCCH MA VI SARDAR NAGAR
RA MA VI BAMANIYA BANERA
AA. BADI BAMINIYA
PAR DEEPAK SHIKHA SADAN BAMINIYA BANERA

RA. UCCH PAR VIDHALY LAMBA
AA. BADI UPREDA . BANERA
AA. BADI UPREDA BANERA
RAJ . MA VI MUSHI BANERA
AA. BADI NUSHI BANERA
AATHIV SHANTI SHISKHA NIKATAN MUNSHI , BANERA
RA. PAR SANKERT VI RAKHI
RAJ PAR I BHAMIPURA BANERA
UTKARSH INTERNATIONAL UPER PARMARY SCHOOL
AA. BADI BANSH , BANERA
RA. U PAR VI ALINAGAR , BANERA
RA, MA VI ROOPA HELI KHURD VI ,BANERA
HAPPY HOURS PLAY GROUP 13
RA. MA VA VI .SHIMALA . BANERA
RA.U PAR VI RAYALA , BANERA
SARSVATI AADHARS VIDHAY MAMDER KHEDLIYA
CHETANA PUBLIC SCHOOL BABRANA
T PRA VI . AAMATI
RA. UCCH MA VIDHALY - BANERA PANCHAYAT BHAVAN
ANIVSRS ECADMIK - BANERA CHOKI BABDI
VITHAL INTERNATIONAL ECADIMIK SCHOOL BANERA
AAMRI PUBLIC SCHOOL - BANERA PURNA
RA VA U MA VI BANERA SBBJ KE PASS
AAMARI PUBLIC SWAT - BANERA GOVRT HOS SHAHAPURA ROAD
INDIAN ENGLISH OLHADAN NEER JAIN MANDIR
RA UMARAV SINGH DABRIYA RA S PAR VI AJMERI GAT BANERA

RA. PAR VI . REGAR MOHALA BANERA
RA U PAR VI MALI MOHALA BANERA
SWAMI VIVEKANAND- BAMNIYA
RA. PAR VI DEVI KHEDA
SARSVATI VIDHAYA NIKANTAN SCHOO UPREDA
RA PAR VI - UPREDA
RA.U MA VIDHAYA - UPREDA
RA. BA U PAR VIDHAYA - UPREDA
AAGAN BADI CENTER- MANSI I
RA. U PRA. VIDHAYA - MUNSHI KHEDA
RA.PRA VI- MUNSHI KHEDA
RA.MA VI RASHI
SARSVATI VIDHAYA NIKETAN - CHNANPURA
RA.MA VI CHMANPURA
AAGAN BADI CENTER CHMANPURA
RA.MA VIDHAYA- BERA
PATIDAR PUBLIC SCHOOL - ROOPAHETI KHRUD
RA. U PAR VIDHALAY - ROOPAHILI - KHRUD
RA. U MA VI - RAYALA
JIVAN DERSAN VIDHAYA- NIKATAN U PAR VI -RAYALA
M.B EDUCATION ACADEMAY- RAYALA- BAPUNAGAR
BAL VI NIKETAN U PAR VI KHRI AASHRAM RAYALA
SHRI PRATAP VIDHAYA NIKETAN- SARDAR
NU INDAINYAN PUBLIC SCHOO - SARDAR SHAR
BALIKA U PAR VI SARDAR NAGAR
SWAMI VIVEKANAND SCHOO - SARDAR NAGAR

AANGAN BADI KENDER- SARDAR NAGAR
govt. sec.sc. School danthal suwana Bhilwara
Sarsvati bal vidhya niketan dhanthal suwana
govt. sec. sc. School mangrop suwana Bhilwara
shree nath shikshan sansthan mangrop suwana Bhilwara
godes bal vikas primary school mangrop
paniyal pablic school mangrop suwana
govt. sc. School bholi suwana Bhilwara
savriya computar sentre mangrop suwana
sarsvati vidhaya niketan bholi suwana Bhilwara
govt. primary school pipali suwana Bhilwara
govt. sc. School pipali suwana Bhilwara
sharde balika avasiy school mangrop
sen coching centre mangrop suwana
shree banshi mahesh vidhya niketan mangrop suwana Bhilwara
sarsvati shishu gyan mandir mangrop suwana Bhilwara
new dhareshan pablic school mangrop Bhilwara
aejukeshan academy school pipali suwana bhilwara
govt. sc. School suwana Bhilwara
govt. sec. sc. School danthal suwana bhilwara
govt. balika sec.sc. School mangrop Bhilwara
govt. balika sec.sc. School mangrop Bhilwara
rav computar centre dad mohalla mangrop suwana
govt. sec. primary sanskart school Bhilwara
govt. primary school Bhil basti danthal suwana

lok shiksha centre danthal suwana Bhilwara
mayura pablic school mangrop suwana
Vansthali vidhyapith primary school kotadi
govt. sec. primary school kotadi
shree ram vidhya primary school kotadi
govt. primary school kotadi
govt. balika sec. primary school pansal
sarspati bal vidhya mandir pansal
govt. sec. primary school pansal
govt. sc. School pansal
prabal pablic school pansal
gyatri shiksha sadan pansal
govt. sec. primary school samodi
govt.primary school dariba
geetanjali pablic school dariba
govt. Aadrsh midiyam school dariba
sarsvati shishu gyan mandir dariba
vidhya vihar pablic school dariba
govt. balika sec. primary school dariba
govt. primary school kichriya
govt. Aadrsh sec. sc. School kochriya
s.s.v. kids international kochriya
govt. sec. primary school salimpura
govt. primary school salimpura
govt. primary school roop pura
perana pablic school gandali

govt. Aadrsh midiyam school gandali
govt. sec.sc. School danthal suwana Bhilwara
Sarsvati bal vidhya niketan dhanthal suwana
govt. sec. sc. School mangro suwana Bhilwara
shree nath shikshan sansthan mangro suwana Bhilwara
godes bal vikas primary school mangro
paniyal pablic school mangro suwana
govt. sc. School bholi suwana Bhilwara
savriya computar sentre mangro suwana
sarsvati vidhaya niketan bholi suwana Bhilwara
govt. primary school pipali suwana Bhilwara
govt. sc. School pipali suwana Bhilwara
sharde balika avasiy school mangro
sen coching centre mangro suwana
shree banshi mahesh vidhya niketan mangro suwana Bhilwara
sarsvati shishu gyan mandir mangro suwana Bhilwara
new dhareshan pablic school mangro Bhilwara
aejukeshan academy school pipali suwana bhilwara
govt. sc. School suwana Bhilwara
govt. sec. sc. School danthal suwana bhilwara
govt. balika sec.sc. School mangro Bhilwara
govt. balika sec.sc. School mangro Bhilwara
rav computar centre dad mohalla mangro suwana
govt. sec. primary sanskart school Bhilwara
govt. primary school Bhil basti danthal suwana

lok shiksha centre danthal suwana Bhilwara
mayura pablic school mangrop suwana
Vansthali vidhyapith primary school kotadi
govt. sec. primary school kotadi
shree ram vidhya primary school kotadi
govt. primary school kotadi
govt. balika sec. primary school pansal
sarspati bal vidhya mandir pansal
govt. sec. primary school pansal
govt. sc. School pansal
prabal pablic school pansal
gyatri shiksha sadan pansal
govt. sec. primary school samodi
govt.primary school dariba
geetanjali pablic school dariba
govt. Aadrsh midiyam school dariba
sarsvati shishu gyan mandir dariba
vidhya vihar pablic school dariba
govt. balika sec. primary school dariba
govt. primary school kichriya
govt. Aadrsh sec. sc. School kochriya
s.s.v. kids international kochriya
govt. sec. primary school salimpura
govt. primary school salimpura
govt. primary school roop pura
perana pablic school gandali



govt. Aadrsh midiyam school gandali
Govt.Sen.Sec.School
Shisu bal Mandir Sec.School
Spaktram ekadmi Computer Coching Centar
Navjyoti sen.Sec.School
Soft Tech Collage
Maharana Kumbha Public School
St.Pouls public School
Sidant ITI Centar
Gernal Ekadmi Sen.Sec.School
Govt.Primary School
Govt.Primary School
Vidya Collage Bhilwara
New Vision School
Manik Lal Varma Govt.Collage
Mahaveer Sen.Sec.School
Tilak ekadmi Primary school
Mahila Bed Collage
Brain Point Coching Centar
govt.sen.Sec.School
Seth Murlidhar collage
Neelkamal ITI Centar
dolphin Primary School
Tilak Public School primary School
Vivekanand Vidya Mandir

Jyoti Public School
Sarvodya Sikhsan sansthan
Govt.Sen.Sec.School
Eden International School
High Tec Public School
Govt.Primary School
Lords Compant Primary School
noble International School
sona manovikal(Mansik Viklang)Centar
Anjuman sen.Sec.School
chandra sekhar sastri sanskrit school
Pathsala Coching Centar
Adarsh Vidya Niketan
IBVM Sen.Sec.School
ICON Cat Coching Centar
The Firs-pank Opan school Coching Centar
Vedant Ekadmi sen.Sec.School
SV Institd Coching Centar
Nagori Gardan Coching Centar
Safiya sen.Sec.School
Mukbadhir School
Mahila ITI Centar
Manthan pratiyogi sansthan
Govt.Nursing Collage
Raj.Education Computer Classes
swift collage

jai Hind ecadmi
Clear ecadmi
sarvodya Public School
Jai Public ecadmi
Govt.State acaont Guaid
Hari seva Sanskrit BED Collage
Govt.Sec.School
National public school
Govt.sec.school
Gayatri Public school
Govt.Middle school
Prasident Public school
Daya sagar Public school
Noval Public School
Noval Public Schooll
Modran Public School
Sun Moon Public School
SDA Sen.sec.School
Evar Gran Bublic School
Chaldren public ecadmi
Lords convant School
Adarsh Vidya Mandir
S.D.Public school
Govt.Girls Collage
Govt.sen.sec.school
Govt.Sec.School

Govt.sen.sec.School
Govt.Sec.school
Green Vally Kidz Play School
HITM Collage
the Wisdam Home Collage
Mateswari Camputer Coching centar
Sushil Coching Centar
Studant Point
IBVM Secondry School
Shri adarsh Vidya Niketan
Vardhman jain Sec.School
Shri adarsh Vidya Niketan
ACE Coching Classes
Helan KellarViklang mand Budhi School
mahesh sikshan sansthan
Govt. adarsh sec. sc. School pithas mandal
san rajj pablic school pithas mandal
Govt. sec. sc. Balika school pithas
sanskar bal vidha niketan school pithas
perna pablic school pithas
Govt. sec.sc. School Amargarh
Govt. sc. School new Amargarh
Govt. Sc. School new Amargarh
Govt. Sc. School purohit kheda tahunka
gurukul shiksha sansthan sihang tahunka
Govt. sec. sc. School baba ramdev ke pas

Govt. sec. sc. School bangaur word no. 5
Govt. sec. sc. School mardan school purohit-kheda bagaur
Govt. sc. Balika school balaji market ke pas bas stand bagaur
gotam shiksha sadan sec. sc. Tejaji chauk bagaur
shishu gyan mandir midim school bagaur nadi ke pas
prem devi Govt. sec. sc. Midim school bagaur pathwari ke pas
Ams public school bagaur purane thane ke pas
Aklavy school bagaur bade mandir ke pas
Govt. sec. prameriy school bagaur lal bai phulbai mohalla
Govt. sec. sc. School karan was
govt. prameriy school malpura
Govt. prameriy school bhakliya
Govt. prameriy school bhilo ka kheda ghodas
Govt. prameriy school hanuman ka kheda ghodas
kanchan devi sec. prameriy school ghodas
Govt. adrsh sec. midim school ghodas
Govt. prameriy school mandal
govt. prameriy school sarai
Govt. balika sec. prameriy school chandras
Govt. prameriy school rupa ka kheda
gotam public school manyanau kheda
Govt. prameriy puwalau ka kheda
ji. Nav jivan public school chandras
Govt. sec. prameriy school chandras
Govt. sec. prameriy school mangalpura chandras
Govt. prameriy school govindpur chandras

Govt. shiksha centre prameriy school kharauliya kheda
Govt. adrsh prameriy school laduwas
Govt. balika sec. prameriy school laduwas
shree maiyya smarti vidhya mandir laduwas
Govt. adrsh midiyam school chakhed
Govt. balika sec. prameriy chakhed
modran pablic school chakhed
Govt. prameriy chakhed
Govt. prameriy school shivpura chakhed
Govt. sec. prameriy dhanakpur chakhed
Govt. sec. parmeriy school bankali
Govt. sec. prameriy school gopalpura
Govt. adrsh sec. prameriy school Bemali
Govt. balika sec. prameriy school Bemali
Rup shree bal niketan school Bemali
Govt. prameriy school luhariya word no. 4,5 idgah
Govt. prameriy school tokriya kheda luhariya
Govt. sec. sc. School luhariya
Govt. prameriy school luhariya
Jiniyas pablic school luhariya
J.V.S Pablic school luhariya
adrsh vidhya niketan luhariya
Govt. sec. midyam luhariya
Govt. prameriy school bhagwanpura word no. 8
Govt. midiyam school bhodiyas
Bal vijay mandir ma. School dashahra chauk mandal

Aalok vidhya mandir mandal
saidig pabilc school madal
Govt. sec. balika midiyam school mandal
vivekanand prameriy school Vyavar raod mandal

## Annexure 2

Field Investigator Name:..... Date: .....  
Place: .....

### Checklist I for Survey on Section 4

#### PART- I: INFORMATION ABOUT LOCATION/PUBLIC PLACE

<b>1. Name of the District:</b>	
<b>2. Name of the Block:</b>	
<b>3. Name of the Public place:</b>	
<b>4. Address :</b>	
<b>5. Type of Public place ( Please Mark ✓ )</b>	<input type="checkbox"/> <b>Category 1:</b> Accommodation facilities such as lodge/hotel/rest house/sarai
	<input type="checkbox"/> <b>Category 2:</b> Eateries such as Restaurant/bars/dhaba/ tea stall/Ahata
	<input type="checkbox"/> <b>Category 3:</b> Educational establishments
	<input type="checkbox"/> <b>Category 4:</b> Offices (Government/office)
	<input type="checkbox"/> <b>Category 5:</b> Health care facility (Govt./Pvt.)
	<input type="checkbox"/> <b>Category 6:</b> Bus stand/taxi stand/ rain shelter/mall/market/cinema ghar/amusement park/museum/water parks
	<input type="checkbox"/> <b>Category 7:</b> Public transport: bus/taxi/maxi cab/three wheeler
<b>6. Date of visit:</b>	/ /2014
<b>7. Time of visiting the Public place ( Please Mark✓ )</b>	
	<input type="checkbox"/> 9:00 am-1:00 pm
	<input type="checkbox"/> 1:00 pm-3:00 pm
	<input type="checkbox"/> 3:00 pm-5:00 pm
	<input type="checkbox"/> 5:00 pm-7:00 pm
	<input type="checkbox"/> 7:00 pm-9:00 pm
<b>8. Name of Field Investigator</b>	1.....  2.....



## PART-II: OBSERVATION INFORMATION

<b>1. Whether “No smoking signage” is displayed?</b>	<input type="checkbox"/> YES	<input type="checkbox"/> NO	<input type="checkbox"/> NA
1.1 If yes, whether signages are displayed at entrance and other conspicuous places?	<input type="checkbox"/> YES	<input type="checkbox"/> NO	<input type="checkbox"/> NA
1.2 If yes, whether signages are as per the specification of COTPA-2003 in size, text and design?	<input type="checkbox"/> YES	<input type="checkbox"/> NO	<input type="checkbox"/> NA
1.3 If yes, whether contact details of reporting person written?	<input type="checkbox"/> YES	<input type="checkbox"/> NO	<input type="checkbox"/> NA
<b>2. Whether someone is found smoking at the time of visit?</b>	<input type="checkbox"/> YES		<input type="checkbox"/> NO
<b>3. Whether the smoking aids such as ashtrays, matchboxes and lighters etc. are visible?</b>	<input type="checkbox"/> YES		<input type="checkbox"/> NO
<b>4. Whether someone has done smoking recently in this public place- as evident from the smell?</b>	<input type="checkbox"/> YES		<input type="checkbox"/> NO
<b>5. Whether some cigarettes butts or Beedi stubs/ash are found?</b>	<input type="checkbox"/> YES		<input type="checkbox"/> NO
<b>Next questions only applicable to three categories 1. Accommodation facility 2. Eateries 3. Airport</b>			
<b>6. Whether any Smoking zone/space/area is designated for the smokers in the hotel/ restaurant/airport?</b>	<input type="checkbox"/> YES	<input type="checkbox"/> NO	<input type="checkbox"/> NA
6.1 If yes, what is the sitting/accommodation capacity of a restaurant/hotel.....			
6.2 If yes, whether smoking area/zone/ space is as per specification of the act (location/built/exhaust to outside/automatic closing door etc.)?	<input type="checkbox"/> YES	<input type="checkbox"/> NO	<input type="checkbox"/> NA
6.3 If yes, whether this smoking area/space/zone is used only for the purposes of smoking and no service(s) are allowed therein.	<input type="checkbox"/> YES	<input type="checkbox"/> NO	<input type="checkbox"/> NA
<b>Next question only applicable to one category (Accommodation facility)</b>			
<b>7. Whether designated smoking rooms are available in an accommodation facility.</b>	<input type="checkbox"/> YES		<input type="checkbox"/> NO
7.1 If yes, what is total number of rooms in an accommodation facility.....			

### Annexure 3

#### Checklist II for Survey on Section 6 (b)

##### Part I: Background Checklist

State/ District Name			
Name and address of an educational institute			
Whether institute is in government or private sector (Please tick✓)	<input type="checkbox"/> Government sector <input type="checkbox"/> Private sector		
Category of educational institute (Please tick✓)	<input type="checkbox"/> Primary school (Up to 5 <sup>th</sup> ) <input type="checkbox"/> Middle school (Up to 8 <sup>th</sup> ) <input type="checkbox"/> High school (Up to 10 <sup>th</sup> ) <input type="checkbox"/> Senior secondary school (Up to 12 <sup>th</sup> ) <input type="checkbox"/> Degree college <input type="checkbox"/> University	<input type="checkbox"/> University study centers <input type="checkbox"/> Medical college <input type="checkbox"/> Engineering college <input type="checkbox"/> Education college <input type="checkbox"/> Computer education center <input type="checkbox"/> Others (Please specify)	
Total no. of students studying in the institute			
Total no. of staff (both teaching and non-teaching) working in the institute			
Time of visit			

##### Part II: Observation checklist

Sl. No	Indicators	Observation Yes / No Please mark (✓)		
1.	Display of signage as mandated in the law-section 6 (b) of COTPA	<input type="checkbox"/> Yes		<input type="checkbox"/> No
	If yes, whether it is as per the specification mandated by law			
	1.1 Text is as per law	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	1.2 Background colour of the board is White	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
2.	Sale of tobacco products inside the campus	<input type="checkbox"/> Yes		<input type="checkbox"/> No
	2.1 If yes, please mention the total no. of PoS	.....		
	2.2 If yes, please mention the type and number of PoS	<input type="checkbox"/> No of permanent shop/kiosk: <input type="checkbox"/> Temporary/movable kiosk: <input type="checkbox"/> NA		
3.	Sale of tobacco products within 100 yards of radial distance from the institute's main gate or boundary	<input type="checkbox"/> Yes		<input type="checkbox"/> No
	3.1 If Yes, please mention the total no. of PoS	.....		
	3.2 If yes, please mention the type and number of PoS	<input type="checkbox"/> No of Permanent shop: <input type="checkbox"/> Temporary/movable kiosk: <input type="checkbox"/> NA		

## Annexure 4

### Checklist III for Survey on Section 6(a), Section 5, and Section 7, 8 & 9

#### Part 1: Background Information

District/ Block Name			
Complete address			
Type of the shop (Please tick ✓)	<input type="checkbox"/> Temporary /movable kiosk	<input type="checkbox"/> Permanent/fixed shop	
Type of the shop (Business) (Please tick ✓)	<input type="checkbox"/> Exclusive tobacco shop	<input type="checkbox"/> <u>Mainly tobacco shop</u> but also sells other things	<input type="checkbox"/> Tobacco sale is not a major business
Date of observation	<i>DD/MM/YYYY</i>		
Name of the investigator			

#### Part-2 Observation Information for Section 6 (a)

Sl. No	Indicator	Observation (Yes / No/NA) Please mark (✓)		
1	Display of signage as mandated in law - 6 (a) of COTPA	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
1.1	If yes, whether placed at prominent place/clearly visible	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
1.2	If yes, whether as per specification of law			
	i. Size i.e. 30cms x 60cms	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	ii. Indian Language	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	iii. Size of picture area (50% of the board)	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	iv. Size of text Size (50% of the board)	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	v. Text as per law	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
2	Sale of tobacco products by a minor	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
3	Sale of tobacco products to the minors	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
4	Whether vendors enquire or see age-proof in under-age/youth (borderline case)	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
5	Tobacco products are prominently displayed and visible	<input type="checkbox"/> Yes	<input type="checkbox"/> No	

6	Tobacco products are easily accessible to minors	<input type="checkbox"/> Yes	<input type="checkbox"/> No
7	Tobacco products are sold through vending machines	<input type="checkbox"/> Yes	<input type="checkbox"/> No

**Part 3: Observational Information for Section 5 (PoS)**

Sr. No.	Parameter of evaluation	Observation (Yes / No/NA) Please mark (✓)		
1.	Whether tobacco products advertisements are present at the PoS?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
1.1	If yes, what kind of advertisements			
	1.1.1 Boards	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	1.1.2 Posters	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	1.1.3.Banners	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	1.1.4 Stickers	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	1.1.5 LCD/video screening	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	1.1.6 Dangles	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	1.1.7 Promotional gifts/offers	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	1.1.8 Products showcases	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
	1.1.9 Any others ( please describe)			
2.1	If an advertisement board is displayed, whether its size exceeds 60X45 cm	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
2.2	Number of advertisement boards at the PoS	.....please write		
2.3	Whether advertisement board is illuminated or back lit	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
2.4	Whether advertisement board displays brand packshot or brand name of tobacco products	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
2.5	Whether advertisement board shows any promotional message or picture	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
2.6	Whether the particular colour and layout and or presentation is used in an advertisement board that is associated to particular tobacco products	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
2.7	Whether, besides the boards, advertisements	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA

	are extended to full body of PoS			
3.1	Whether advertisement board displays a health warning	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
3.2	Whether health warning is in white background with black letters	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
3.3	Whether size of health warning is more than 20 X 15 cm	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
3.4	Whether health warning is on uppermost portion of a board	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
3.5	Whether health warning is written in any local Indian language (as applicable)	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
4.	Whether tobacco products are sold by a vending machines	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
5.	Whether display of tobacco products is visible to minors	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
6.	Tobacco products are sold by minors	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA

**Annexure 5**

**PHOTOGRAPHS**







